CAPABILITY STATEMENT

Grandeur of Opportunity

GROUP OF COMPANIES

CREATING A PLATFORM FOR BETTER BUSINESS

Australia | United Arab Emirates | Kingdom of Saudi Arabia | United Kingdom | New Zealand | China

WHO WE ARE

rademark Group is a professional business network founded in Australia, dedicated to empowering businesses through strategic connections, tailored services, and local expertise.
With our headquarters in Australia and branches in Saudi Arabia, the UAE, the United Kingdom,
New Zealand and China, we equip businesses with the tools and support they need to strengthen their local presence and expand into new markets.



WE WORK WITH GLOBAL STAKEHOLDERS BOTH PUBLIC AND PRIVATE TO DELIVER IMPACTFUL SOLUTIONS. By offering access to an exclusive B2B community, hosting professional networking events, and providing specialised services to help businesses build long-lasting relationships and thrive in competitive markets.



WHAT WE DO

At Trademark Group, we connect businesses to unparalleled opportunities through a dual-focus strategy:



Local Business Development: We create and manage robust local B2B networks tailored to the unique dynamics of each region where our branches operate. Our professional events and community platforms help businesses in Australia, Saudi Arabia, the UAE, the United Kingdom, New Zealand and China strengthen their local market presence.

Global Expansion Support: For businesses looking to expand beyond their home markets, we provide comprehensive guidance and strategic support to enter international territories.



Through our extensive networks and strong government partnerships, we ensure businesses gain the resources, connections, and insights needed to succeed both locally and globally.

Sam Jamsheedi - Global Chairman and Founder

HOW WE DO IT

Our approach combines professional expertise, global reach, and local know-how:



B2B NETWORKING

We foster vibrant professional communities in each branch location, hosting exclusive events and creating tailored opportunities for businesses to collaborate and grow.



TAILORED BUSINESS SOLUTIONS

From market entry strategies to operational support, our customised services are designed to meet the unique needs of each client, ensuring a smooth transition into new markets.

MARKET EXPANSION SERVICES



Leveraging our partnerships with key government entities and local stakeholders, we provide businesses with the strategies and connections necessary to expand into international markets seamlessly.



With local expertise in Australia, Saudi Arabia, UAE, UK, New Zealand and China with plans for further expansion, our network provides businesses with both local and global opportunities.

ORIGIN STORY OF TRADEMARK GROUP

A Legacy of Empowerment and Global Reach

Established nearly two decades ago in Australia, Trademark Group began as an investment development firm, recognised for its ability to identify market opportunities and deliver landmark projects that solidified its reputation as an industry leader. As the company's portfolio expanded, so did its need for efficient and streamlined operations. This led to the creation of an international procurement arm, ensuring access to high-quality materials and greater control over the supply chain for large-scale projects. This strategic move demonstrated the company's commitment to innovation and adaptability in meeting evolving industry demands.

Building on this foundation, Trademark Group transformed into a global business network, with branches in Saudi Arabia, the UAE, the United Kingdom, New Zealand and China. The company empowers businesses through tailored solutions, B2B networking, and professional services, including Marketing, Logistics, Corporate Business Structure Advisory, Global Investment Opportunities, and more.

Today, Trademark Group continues to foster long-term partnerships and drive business growth, helping clients thrive locally and expand seamlessly into international markets.



OUR CLIENT DIVERSIFICATION



TRADEMARK GROUP SERVICES

Business Networking

- Creation and facilitation of B2B networks both locally and internationally.
- Hosting networking events, including breakfasts, after-hours events, and industry-specific round tables.
 Access to exclusive networking opportunities with government officials, industry leaders, and other businesses.

Market Entry

- Strategic support for businesses entering new markets, particularly in the MENA region.
- Comprehensive market entry strategies to help businesses stay competitive in diverse environments.
- Leveraging the expertise of our members to guide clients in setting risk appetites for investments and market exploration.

Company Setup & Formation

- I Tailored solutions for startups and established enterprises transitioning into new economies.
- A meticulously crafted three-step process: Discovery Session, Business Strategy Session, and Execute Expansion Strategy.
- Expertise and insights to ensure successful and seamless company formation.

Finding the Right Local Partners, Agents & Distributors

- Leveraging in-market advisors to identify suitable partners for optimal results.
- I Ensuring long-standing business partnerships by connecting clients with the right local entities.

Market & Industrial Insights

- Providing detailed market and industry insights to help businesses identify opportunities.
- Guidance on navigating rapidly changing international markets, securing the right market for expansion.

Stakeholder Engagement

Mapping and engaging with key stakeholders, including:

- I Identifying relevant government entities.
- I Understanding government functions and processes.
- I Insights into key industry players.
- Practical knowledge of decision-makers and influencers on business and policy imperatives.



INTRODUCING TRADEMARK CONNECT

THE GLOBAL B2B PLATFORM FOR LEADERS

The Trademark Connect App isn't just a platform, it's a complete solution for business leaders to connect, collaborate, and thrive on a global scale. Tailored for business leaders prioritising efficiency and innovation, it redefines how you network and engage with a community of like-minded professionals.

What Makes Trademark Connect Unique?

It stands out by offering:

- Access to a Comprehensive Database: Gain entry to an extensive and curated database of business leaders, companies, and decision-makers, making it easier to find the right contacts and opportunities for your business.
- Exclusive Events: Participate in high-value events designed to foster meaningful connections. Whether it's face-to-face networking or virtual summits, these events provide unique opportunities to collaborate and share ideas with industry peers.
- Easy Collaboration: Simplify communication and interaction with other members through built-in tools that make collaborating on projects or deals faster and more effective.
- Streamlined Access to Opportunities: Navigate business opportunities seamlessly through a user-friendly platform that puts all essential resources at your fingertips.
- A Thriving Community of Leaders: Join a network of ambitious and innovative professionals who are shaping industries and driving growth worldwide.

INTRODUCING TRADEMARK GROUP OF COMPANIES

TRADEMARK GROUP OF COMPANIES

To support our global vision and operational excellence, Trademark has expanded its ecosystem into a group of specialised entities, each contributing unique value to our clients and communities. Together, these companies represent a full-spectrum business network tailored to empower local and international growth.

TMM – TRADEMARK MEDIA & MARKETING

Creative and strategic engine of the group.

It delivers high-impact marketing, branding, and digital campaigns that help businesses grow their visibility and influence. From digital media strategy to content creation and social media management, TMM ensures our clients' voices are heard in the right markets, by the right audiences.

TMG – TRADEMARK GLOBAL (BUSINESS SETUP & EXPANSION)

Gateway to Saudi and UAE Markets.

As the flagship entity of Trademark Group, TMG enables clients to establish and grow their operations in the Gulf region, through company formation, regulatory compliance, licensing and market entry strategy.

TMR – TRADEMARK REAL ESTATE

TMR connects vision with opportunity. This division specialises in identifying, structuring, and managing real estate investments with a focus on strategic locations across the Middle East.

TML – TRADEMARK LOGISTICS

Global movement made seamless.

TML provides end-to-end logistics and supply chain solutions for a wide range of industries including construction, food & beverage, pharmaceuticals, and more. With operations across major global trade hubs, TML ensures timely, compliant, and cost-effective delivery services.

TMC – TRADEMARK MATERIALS & CONSTRUCTION

TMC delivers integrated design and build solutions across residential and commercial projects. This division specialises in natural stone supply, interior design, fit-out services, and villa renovation, supported by advanced warehousing and logistics capabilities.

TMM DIGITAL AGENCY

TMM Digital Agency is a results-driven digital marketing agency specialising in strategic campaign planning, brand visibility, and lead generation. With expertise in multi-channel marketing, we help businesses scale and optimise their digital presence through customised strategies that drive actual results. Our team has successfully executed high-impact campaigns across diverse industries, from startups to established enterprises, ensuring maximum reach, engagement, and conversion. We combine data-driven insights with creative storytelling to deliver marketing solutions that elevate brands.



Digital Marketing & Growth Strategies



Creative & Web Solutions



Content & Brand Development



Branded Events & Engagement Solutions

We b

believe

in making a difference

TMG CORPORATE SERVICES

TMG Corporate Services is a leading provider of end-to-end business setup and market entry solutions across UAE and Saudi Arabia. With over eight years of experience and a trusted network of regional authorities and partners, we specialise in making your business journey efficient, compliant, and growth-ready. Whether you're a startup, SME, or international investor, our expert team ensures your establishment process is smooth, from strategy to structure, licensing to launch.



Business Setup & Licensing

Corporate Bank

Account Opening

Services



Visa & Residency Services



Accounting & VAT Compliance Partner Sourcing & Strategic Alliances





Business Advisory & **Expansion Strategy**





TMR REAL ESTATE & DEVELOPMENT

TMR is proud to serve as a dedicated sales and service partner for AMAAL projects in Dubai. With a clear focus on execution and client experience, our team supports both investors and homebuyers throughout their journey, from initial enquiry to handover, ensuring seamless access to AMAAL's premium developments.

We bring deep local knowledge, transparent processes, and tailored support aligned with the unique vision of each AMAAL launch.



Investment Support

Unit Selection Advisory



Post-Purchase Support



Specialist Team Support

Exclusive Access Gain



Documentation & Compliance



TML INTERNATIONAL LOGISTICS

Established in 2009, TML International Logistics is a leading international freight forwarding, project logistics, and relocation management company, providing cost-effective solutions throughout the Middle East and globally. We develop comprehensive freight forwarding, project logistics, and relocation service plans tailored to meet our customers' requirements. By understanding our customers' exact objectives and internal and external needs, TML Logistics consistently delivers quality services more reliably than other providers in the market. Our proven multimodal transportation routes to the Middle East ensure international reach, regardless of cargo or timeframe. As the preferred supplier for various Fortune 500 companies and a key player in enhancing supply chain efficiency in the Middle East, we take pride in our reputation and strive to maintain it.



Air Freight



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Warehouse Management



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Cargo Insurance

Sea Freight



Road Freight

Project

Logistics

(and s

Customs Clearance



Removals & Relocation



TMC INTERNATIONAL TRADING

TMC International, a subsidiary of Trademark Group of Companies, was established to cater to the procurement needs of development projects throughout Australia. With a history of over 15 years, TMC International has emerged as a pioneer in international procurement, delivering exceptional service and top-quality products to a diverse clientele.

At TMC International, we pride ourselves on our comprehensive end to end supply chain logistics, which form the cornerstone of our competitive advantage. Our holistic approach to procurement encompasses every stage of the supply chain, from sourcing to delivery, ensuring that our clients receive the highest quality products seamlessly and efficiently. By managing these complexities, we relieve our clients of the associated hassles, allowing them to focus on their core business objectives.



Natural Stone Expertise with Advanced Warehousing



Interior Design

Residential Interiors



Fit-Out Services (Office & Retail)



Villa Renovation



ACHIEVEMENTS

MEETING WITH HRH PRINCE AL WALEED BIN TALAL

.01

In a landmark moment for international engagement, Mr Sam Jamsheedi, Global Chairman of Trademark Group of Companies, had the honour of being received at the office of His Royal Highness Prince Al Waleed bin Talal Al Saud in Riyadh. Renowned for his iconic investments in global giants such as Four Seasons, Citibank, Uber, X, Rotana and Accor Hotels, Prince Al Waleed continues to be a symbol of visionary leadership and global impact.

The meeting highlighted areas of mutual interest, with discussions focused on economic development, international partnerships, and the evolving business landscape under Vision 2030. This engagement further strengthens Trademark Group's global footprint and commitment to facilitating high-level partnerships in the Kingdom.





02 PRIME MINISTER AND CABINET MEETINGS IN CANBERRA

The high-level meeting between Mr Sam Jamsheedi — Global Chairman of Trademark Group and President of the Australian Saudi Business Council and Forum — and the Prime Minister of Australia, Anthony Albanese, underscored the growing recognition of ASBC/F's pivotal role in advancing Australia-Saudi Arabia relations. This dialogue highlighted landmark initiatives such as the Aussie Expo Riyadh, a collaboration driven by both Trademark Group and the Council, which has been widely acknowledged as a critical platform connecting Australian capability with Saudi opportunity. These efforts have significantly contributed to economic exchange while reinforcing government-to-government (G2G) relations and fostering a dynamic transnational business community.

The meeting also reaffirmed the growing influence of the Australian-Saudi business corridor as a catalyst for economic resilience and innovation. Under Mr Jamsheedi's leadership, the Council — closely aligned with the broader ecosystem of the Trademark Group — has facilitated new market access, strategic joint ventures, and impactful knowledge-sharing between the two economies.

This milestone engagement not only recognises the Council's strategic role but also strengthens the position of Trademark Group as a key enabler of international partnerships. Together, they continue to champion deeper collaboration, setting the stage for a new era of prosperity between Australia and Saudi Arabia.







Q3 ADVANCING REGIONAL COOPERATION WITH NEW ZEALAND

A strategic diplomatic engagement with New Zealand's Minister of Trade and Investment signalled a new era of trilateral collaboration between Australia, Saudi Arabia, and New Zealand.

This milestone meeting underscored the importance of integrating Saudi Arabia more deeply into Asia-Pacific trade and investment frameworks, particularly as both Australia and New Zealand strengthen their economic footprints in the region.

Discussions centred on Saudi Arabia's evolving role in global supply chains, with emphasis on cross-border logistics, agricultural innovation, and technology transfer. The dialogue also explored the alignment of Saudi Vision 2030 with New Zealand's Indo-Pacific strategy, opening the door for coordinated efforts in clean energy, agritech, and digital infrastructure.





LARGEST SAUDI MINISTERIAL DELEGATION TO AUSTRALIA

The multi-city visit brought together senior government and private-sector Led by His Excellency Bandar AlKhorayef, Minister of Industry and Mineral Resources, the first Saudi ministerial delegation to Australia marked a major step forward in bilateral cooperation. leaders, with engagements focused on mining, industrial development, and innovation. The program included investment roundtables, site visits, and forums highlighting Australia's strengths in critical minerals and sustainable resource development.





HISTORIC AUSTRALIAN DELEGATION TO SAUDI ARABIA

In February 2023, the largest Australian business delegation to ever visit the Kingdom of Saudi Arabia marked a major turning point in bilateral economic ties. Over 53 leading companies from the construction, development, technology, and innovation sectors participated in a mission aligned with Saudi Arabia's Vision 2030.

The delegation engaged in high-level meetings, site visits, and strategic business matching sessions—highlighting Australia's strengths in infrastructure, smart city development, and digital innovation.

During the visit, significant agreements were signed between the Federation of Saudi Chambers and Australian representatives. These agreements established the foundation for an official business council, aiming to boost trade and investment between the two nations and promote information exchange on emerging market opportunities.

This landmark visit set a new benchmark for Australia-Saudi cooperation and laid the groundwork for enduring partnerships across priority sectors.





The first Australian exhibition in Riyadh, showcasing Australian capabilities. This groundbreaking event, hosted together with the Trademark Group of Companies, marked the largest delegation of 75+ Australians to Saudi Arabia.

The inaugural Aussie Expo, held on October 21st and 22nd in Riyadh, symbolised a new era of bilateral cooperation. Under the patronage of

His Excellency Bandar AlKhorayef, the event brought together over 75 Australian participants and attracted more than 1,000 attendees over two days. This groundbreaking event showcased Australia's talent and expertise, reinforcing cross-border investment opportunities and laying a solid foundation for future collaborations.



AGREEMENT BETWEEN SSS GROUP AND AHQ & SONS GROUP

07



In November 2023, Trademark Group of Companies facilitated a landmark deal which served as a major boost in Trade Relations between Australia and Saudi Arabia. The deal between Saudi Arabia AHQ & Sons Group and Australia's SSS Group, valued in its first phase at US\$27Million will set SSS Group to manufacture and produce scaffolding Systems in the Kingdom and plans to produce 12000 tons of scaffolding in its first year, and increase to 50000 to 80000 tons by the Third year, to distribute locally in the Kingdom and export to Australia and other international Markets. The signing ceremony which was held at The Trademark Group of Companies headquarters in Riyadh, was attended by senior officials from both Australia and Saudi Arabia. Including the CEO of National Industrial and Development Program, Mr Suliman Mazroui, The Australian Ambassador to The Kingdom of Saudi Arabia His Excellency Mr Mark Donovan.

08 THE UNIVERSE AGREEMENT

UniVerse, a decentralised academic platform, committed USD 50 million to a strategic partnership with Saudi Arabia, marking a transformative milestone in education and research. This investment will establish cutting-edge research labs and educational facilities, driving advanced research, fostering knowledge exchange, and sparking innovation.

The signing ceremony at the Saudi Commercial Attaché office in Sydney was attended by notable dignitaries, including His Excellency Meshare Ben Naheet, Consul General of Saudi Arabia to Australia, Atif AlOthri, Saudi Commercial Attaché to Australia. Sam Jamsheedi, Global Chairman of Trademark Group and President of the Australia Saudi Business Council, and The Hon. Joel Fitzgibbon, Chairman of Trademark and Ambassador of the Australia Saudi Business Council and Forum, was also present. This visionary partnership aligns with Saudi Arabia's Vision 2030, propelling the Kingdom as a global leader in academic excellence. The new facilities will support research in critical fields, encourage global collaboration, and provide world-class resources for Saudi and international students.





HISTORIC SIGNING OF MEMORANDUM OF UNDERSTANDING WITH THE MAKKAH CHAMBER OF COMMERCE

In January 2024, the first ever signing of an MOU agreement for collaboration between Australia Saudi Business Council & Forum and Makkah Chamber of Commerce took place.

Mr. Sam Jamsheedi, and the Secretary General of Makkah Chamber of Commerce and Industry, Mr. Abdullah Hanife.

Makkah is the birthplace of Islam and one of its holiest cities. With this signing of this MOU with the Makkah Chamber Commerce and Industry to promote trade, investment and bi-lateral relationship between Australia and The Kingdom Saudi Arabia.





STRATEGIC MOU SIGNING ADVANCES AUSTRALIA-SAUDI TRADE TIES

The delegation was highlighted by the signing of an MOU with Al Qahtani Holdings, marking a significant step forward in strengthening bi-lateral trade between Australia and the Kingdom of Saudi Arabia. The agreement was formalised between Mr. Sam Jamsheedi and Sheikh Tariq AlQahtani, Chairman of Al Qahtani Group, in the presence of H.E. Mark Donovan – Australian Ambassador to the Kingdom of Saudi Arabia – and Mr. Atif AlOthri, Commercial Attaché of the Kingdom of Saudi Arabia to Australia.

11 STRATEGIC MOU IN SAUDI ARABIA

Trade ties between Saudi Arabia and Australia are set to strengthen following the signing of an agreement to boost cooperation across multiple sectors. The agreement focuses on collaboration in industry, mining, food, agriculture, technology, and artificial intelligence.

The MOU aims to create new opportunities for Australian exporters to engage with Saudi partners and expand their presence in the region. It was signed by Mr. Sam Jamsheedi and Arnold Jorge, CEO of the Export Council of Australia, during the latter's visit to the Kingdom with a business delegation.





KEY HIGHLIGHTS OVER THE YEARS

Trademark Group has successfully delivered a range of impactful initiatives, events, and collaborations over the past year, solidifying its role as helping local businesses and also the bridge between different businesses and international markets.

Networking Events

- Monthly morning and evening business events provide a platform for members to connect, share insights, and foster professional relationships.
- The Trademark Annual Charity Gala Dinner supports charitable causes, drawing participation from high-profile attendees.







Industry Engagements

- Hosted Industry Insight Round Table Discussions, Industry Events and Webinars, offering valuable insights into market trends and innovations.
- Facilitated high-level Delegations to different countries fostering meaningful collaborations and exploring new opportunities.

















BOARD MEMBERS



SAM JAMSHEEDI Global Chairman & Founder

Sam Jamsheedi founded Trademark Group of Companies after years of investing in international markets. Sam has an accomplished record of success within international markets, working with many global brands to deliver success. Sam has built a reputation of delivering excellence for his clientele.



THE HON JOEL FITZGIBBON

Chairman - Australia

Joel Andrew Fitzgibbon is a retired Australian politician. He is a member of the Australian Labor Party (ALP) and has served in the House of Representatives from 1996 to 2022, representing the New South Wales seat of Hunter. He served as Minister for Defence (2007-2009) in the first Rudd government and Minister for Agriculture, Fisheries and Forestry (2013) in the second Rudd government. He was also Chief Government Whip in the House of Representatives (2010-2013) in the Gillard government.



ABDULLA LAHEJ

Chairman - United Arab Emirates

With deep-set roots in the United Arab Emirates, Abdullas' robust 21-year career began in 1997. Keen to expand his skillset in Real Estate, he progressed to Emaar Properties in 2000, and after 14 years of hard work and dedication proceeded to become Group CEO of the organization. In 2016, Abdulla went on to become Group CEO of Dubai Properties.



SHEIKH TARIQ ABDEL HADI ALQAHTANI Chairman - Kingdom of Saudi Arabia

Sheikh Tariq Abdel Hadi Al-Qahtani entered business at an early age and has been spearheading the success of the Abdel Hadi Al-Qahtani Group, growing the organisation to greater heights. With multinational experience and distinguished leadership skills, he has excelled in the role of Chairman and member of the board of various prestigious local and international companies and business organisations.

OUR STRATEGIC PARTNERS



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