



# AGENDA

22 – 23 October, Riyadh

ORGANISED BY

2025

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GROUP OF COMPANIES



# Event Schedule

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Session	Time	Topic	Speakers
Formalities	9:30 to 10:30	Opening Remarks & Welcome	
<b>Session 1</b> Fire Side Chat	10:30 to 11:00	Strengthening Australia's Global Trade Footprint: Innovation, Investment, and Strategic Partnerships	<p><b>THE HON JOEL FITZGIBBON</b>, Former Australian Federal Minister for Defence Former Australian Federal Minister for Agriculture</p> <p><b>THE HON. STEVEN CIOBO</b>, Former Australian Federal Minister for Trade, Investment and Tourism Former Australian Federal Minister for Defence Industry</p>
Keynote	11:00 to 11:15	Saudi Government Presentation: Ministry of Investment	<b>FEROZ SIDDIQUI</b> , Ministry of Investment
Keynote	11:15 to 11:30	Saudi Government Presentation: National Industrial Development & Logistics program	<b>ABDULLAH ALTHEBITI</b> , National Industrial Development & Logistics Program
<b>Networking</b>		<b>11:30 to 12:00</b>	
<b>Session 2</b> Keynote	12:00 to 12:30	Misk City: Building the World's First Nonprofit City	<b>DAVID HENRY</b> , Chief Executive Officer, MISK City
Panel Discussion	12:30 to 13:00	The Future is Built Here - Construction & Infrastructure	<p><b>AMEN ZOABI</b>, Co-Founder, Binah Group</p> <p><b>OSAMA AL HUSSAIN</b>, Director and Saudi Country Lead, CSQ</p>
<b>Networking Lunch Break</b>		<b>13:00 to 14:30</b>	
<b>Session 3</b> Keynote	14:30 to 15:00	Catalysing Innovation: The Liverpool Innovation Centre and Building Cross-Border Bridges between Australia and Saudi Arabia	<b>MAYOR NED MANNOUN</b> , Mayor, Liverpool City Council, Australia
Keynote	15:00 to 15:15	Building Bridges: Advancing Education and Skills for a Connected Future	<b>NASHID CHOWDHURY</b> , Director of Global Growth & Advocacy, The University of Western Australia
Keynote	15:15 to 15:30	Industrial Cities & Next-Gen Manufacturing	<b>FRANK FOROUZANDEH</b> , Founder, Modern X
<b>Networking</b>		<b>15:30 to 16:00</b>	
<b>Session 4</b> Keynote	16:00 to 16:30	Agribusiness & Food Tech - Feeding the Future	<b>SAM GRIFFITHS</b> , Australian Agricultural Counsellor to The Kingdom of Saudi Arabia, Federal Department of Agriculture, Fisheries and Forestry, Australian Agg Attache



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<b>Session 5</b> Keynote	09:30 to 10:00	Innovation led Economic growth	<b>THE HON. WYATT ROY,</b> <i>Head of Innovation, NEOM</i> Former Australian Minister for Innovation
Keynote	10:00 to 10:30	Critical Minerals & Beyond – Securing Supply Chains	<b>LAILA ALHABSI,</b> Ministry of Industry and Mineral Resources
		<b>Networking</b>	<b>10:30 to 11:30</b>
<b>Session 6</b> Panel Discussion	11:30 to 12:00	Finance & Investment – Funding the Future	<b>ANTHONY CRIPPS,</b> <i>Managing Director &amp; CEO,</i> SAB   <b>ASAD KHAN,</b> <i>Chief Economist,</i> Saudi National Bank
Keynote	12:00 to 12:30	Enabling Global Expansion: Building a Premier Presence in Saudi Arabia and Beyond	<b>NICOLAS HANNA,</b> <i>Head of Operations Department, Middle East, US &amp; Europe,</i> Servcorp
Panel Discussion	12:30 to 13:00	Empowering Women in Business: Shaping the Future of the Vision 2030	<b>KIM RALSTON,</b> <i>DHOM</i> Australian Embassy   <b>GÖNÜL SERBEST,</b> <i>Commissioner for</i> Victoria to Europe, the Middle East, Türkiye and Africa   <b>SHANA JAMSHEEDI,</b> <i>Australian Women in Business Association (AWIBA)</i>
		<b>Networking</b>	<b>13:00 to 14:00</b>
<b>Session 7</b> Panel Discussion	14:00 to 14:30	From Garage to Global – Unlocking Startup Growth	<b>ABDULLAH ALGHAMDI,</b> <i>Chief Executive Officer,</i> LAFT   <b>DR MOHAMMED ALSAWWAF,</b> <i>Chief Technology Officer,</i> Waseera FinTech   <b>MOHAMED TAHA,</b> <i>Executive Director,</i> ALAT
Keynote	14:30 to 15:00	From Garage to Global – Unlocking Startup Growth	<b>HOUSSAM ABIAD,</b> <i>Former Deputy Lord Mayor</i> City of Adelaide, Australia <i>Former Chief Executive – City Management Royal Commission for Makkah &amp; Holy Sites, KSA</i>
Panel Discussion	15:00 to 15:30	Building Resilient and Adaptive Supply Chains and Logistics	<b>JUSTIN SLOAN,</b> <i>Chief, Freight Forwarding Division,</i> Naqel Express   <b>MATT ERYUREK,</b> <i>Chief Executive Officer, KTL</i> Australia   <b>DR ABDULLAH ALABDULKARIM,</b> <i>Chief Executive Officer, Saudi</i> Logistics Academy
		<b>Networking</b>	<b>15:30 to 16:00</b>
<b>Session 8</b> Fire Side Chat	16:00 to 16:30	Innovation for Impact – Clean Tech & Circular Economy	<b>NORMAN MCCOMB,</b> <i>Sustainability Advisory Director,</i> Serco   <b>DR BORIS GUENNEWIG</b> <i>Chief Technology Officer,</i> UniVerse TDAJ
Panel Discussion	16:30 to 17:00	Health Partnerships – Building the Future of Healthcare	<b>FAISAL ABDULHADI,</b> <i>Regional Director, Education and Health,</i> Australian Trade and Investment Commission   <b>MOHSEN AL MUSLIMANI,</b> <i>Founder &amp; CEO,</i> Medical Regulations Gate MRG   <b>FAYEZ AL HARBI,</b> <i>Chief Executive Officer,</i> Selat



As one of the Kingdom's leading financial institutions, SAB has long been at the forefront of banking innovation, economic growth, and business transformation. Their strategic vision aligns with the Forum's purpose, to strengthen cross-border partnerships, accelerate regional development, and foster dialogue between Australia, New Zealand, the United Kingdom, and the Kingdom of Saudi Arabia.

With deep roots in the Saudi financial sector and a forward-looking approach that supports both corporate and national growth objectives, SAB's sponsorship highlights their commitment to empowering industries, enabling innovation, and supporting the Kingdom's progress under Vision 2030.

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# **SERVCORP**

With over four decades of experience, Servcorp has set the global benchmark in workspace solutions, offering premium serviced offices, coworking spaces, and virtual offices across more than 150 prime locations worldwide.

Since entering the Middle East in 2000, Servcorp has expanded to 35 locations across the region, including 16 in Saudi Arabia. The company's mission is to empower businesses of all sizes to establish an immediate and reputable presence, helping them thrive in competitive markets both locally and globally.

Servcorp's success lies in its winning combination of prestigious addresses, premium fit-outs, world-class technology, and a dedicated team of professionals focused on driving growth and enhancing every client's competitive edge.

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Ranked among the world's top 100 universities, UWA is a leader in research, innovation, and industry collaboration. With a strong focus on global impact, UWA plays a pivotal role in advancing knowledge across sectors including energy, engineering, health, and sustainability — all areas aligned with Vision 2030 and ANZUK's strategic objectives.

As a Knowledge Partner, UWA brings a wealth of academic insight, research excellence, and international perspective to the forum — strengthening the bridge between education and enterprise across Saudi Arabia, Australia, New Zealand, and the UK.

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# FADE FIT

Founded in the UAE, Fade Fit has become a leading brand in the region's health and wellness market, offering delicious, preservative-free snacks made with high-quality, natural ingredients. With a mission to promote wellness for all ages, Fade Fit has built a loyal community that values both taste and healthy living.

As a valued sponsor of the ANZUK Forum, Fade Fit continues to champion wellbeing, quality, and innovation. These are values that align with the Forum's vision of fostering sustainable growth and meaningful connections between Saudi Arabia, Australia, New Zealand, and the UK.

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